

From research to market – Webinar for students and researchers

Date:	Thursday, March 12th 2026, from 2:00 to 3:00 pm
Type:	Webinar
Target group:	Students and researchers with innovative ideas, startups from the academic environment, knowledge and technology transfer offices at universities and technical colleges
Costs:	This webinar is free of charge.

Content:

The webinar “From research to market” is aimed specifically at universities, technical colleges, and students, offering valuable insights into the wide range of services and funding opportunities available in the field of intellectual property (IP). It provides targeted information on services and funding opportunities available for the development, protection, commercialization, and scaling of innovative and creative achievements.

After the webinar you will understand

- why intellectual property can also play an important role in the context of study, research, and teaching.
- which services you can use to develop, protect, and exploit innovative ideas.
- which contact points are available to assist you with questions about property rights, funding, and exploitation.

Speakers:

- **DI Andrea Kindler, MSc** - Österreichische Forschungsförderungsgesellschaft FFG
- **Mag. (FH) Sonja Polan** - Austria Wirtschaftsservice
- **Mag. Daniela Sibitz-Dorner** - Österreichisches Patentamt

We look forward to your questions and contributions to the discussion.

If you have any questions or problems, please do not hesitate to contact us at

ip-academy@patentamt.at or by telephone on 01/53424.

We look forward to seeing you soon!